



Supply and Demand is Everything (Most Important)

Step 1)

Use [VidiQ](#) and Search Keywords in your Niche

Step 2)

Choose a SubNiche Because Your Channel is Small ! and you can't Compete with Bigger Channel . For Example in Health niche You can Choose : Keto Diet (small but with good demand) Because if you create a good videos , you can rank for it. for this example 113,380 people searching in month for this. you can find better keyword (this is just an example) higher volume with low competition (in sub niche) is the best.

A screenshot of a keyword research tool interface. The search term 'keto diet' is entered in the top search bar. Below the search bar, there are tabs for 'Overview', 'Related keywords', 'Matching terms', and 'Questions'. The 'Matching terms' tab is selected. Underneath, there is a section titled 'Matching keywords' with a help icon. A table lists the keyword 'keto diet' with a search volume of 113,380.3. The table has columns for 'Keyword' and 'Search volume'.

Step 3)

after search your keyword check if there is no Videos with Exact Title its Great! Do it and Make a Good Video about that You Can Use [Pictory Ai](#) To Make Video Automatically in 2 Minutes.

Imagine a title with a lot of Demand and no Supply ! of course that video has the potential to go viral.

Step 4)

if one of your video went viral that is the point ! your channel is now get powered about that topic , create more videos about that topic.

Note : Your Video must to be The Most Valuable video for that search , so give it as value that you can .

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I Hope You Like it 😊